

2022-2023 SEASON



CMM SPONSORSHIP PACKET

A 501(C)3 NONPROFIT CLUB FOR SLED DOG SPORTS

COLOMTNMUSHERS.ORG
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ABOUT CMM



Colorado Mountain Mushers, CMM, is a 501(c)3 founded in 1989 by a group of mushers (pronounced muhsh-er). Our membership range from 40-70 members including individuals, families and businesses all across Colorado and our surrounding states. The club has evolved to be a mix between urban members with one or two dogs to more rural mushers with capacity for 20+ dogs. You will see all breeds here. Huskies, German Shorthaired Pointers, Labradors, Brittanies, Welsh Corgis and every mix you can imagine.

This is a group of people who would never cross paths if it weren't for the love of our dogs and our desire to sync with them out on the trail. The goals of the club are to foster beginner and family racing along with other working dog associated winter sports by organizing a fun racing circuit of professional quality; encouragement of new mushers; and to promote and foster the well being of sled dogs.

Board of Directors

President Ronny Ullrich

Vice President Molly Cushing

Newsletter Editor Jennifer Jennings

Director of Marketing Julie Schultz

Secretary Rhonda O'Grady

Treasurer Mark Hatch



NOW AND THEN



Sled Dog Sports are taking place all over the world in the US, Canada, Europe and in places you would least expect like Argentina, Australia, Kazakhstan, Korea and so many more. These sports can be competitive and not. Sled dog sports includes classes such as traditional sledding, bikoring, skijoring, scooter, rig, pulk and canicross (running behind your dog).

Here in Colorado, this working dog has a special history, not because of a famous long distance race Disney movies popularized, but because of the US Army division that trained at Camp Hale near Leadville. The 10th Mountain Division is the only US Army unit to ever train with sled dogs in anticipation of the difficult fighting to come in the Alps during WWII.

CMM is working hard to bring back races like Dillon Reservoir, originally beginning in the 70s by our sister club, Rocky Mountain Sled Dog Club. We are working hard to locate mid-distance and sprint venues that are willing to be long-term locations. We charge nominal race entry fees for our participants and do not charge for spectators or parking. We are asking for support to help offer safe and run races and events in a variety of locations across Colorado.



SPONSOR CMM

Sponsorship Levels

Club Sponsor

This level sponsor can display banners at every race, Official Race Posters, logo on race website and newsletter, newsletter advertising, inclusion in publicity. Club Sponsors are custom made with the Board Director to fit a sponsor's needs. This level of sponsor will be acknowledged at every CMM Driver's Meeting with elevator pitch script (less than 30 seconds and can present in person). Sponsor will receive air time when an announcer is present at a race.

Local Sprint Race Sponsor

This level is the same as the level above, but this is only for a specific local race. When the race is complete, the sponsorship is as well.

Class Sponsor

Class Sponsors provide prizes at specific local races for specific classes such as 6-dog sled or Pure Bred 4-dog sled, 1-dog skijor, Junior sled or kids sled. Full class list available by request. This level can be customized to fit the sponsor's needs.

Sponsorship Suggestions

- Cash, check or Paypal donation
- Goodies for Musher's Bags
- Product Donations for door prizes. Examples: Outdoor clothing, Yeti, Camp chairs, Sunscreen, chapstick, Dog Beds, Toys, Treats, Gift cards, etc.
- Dog food and straw bales
- Employee volunteers to help with events

All contributions will be acknowledged on our website:

www.colomtnmushers.org and are tax deductible

(Please consult your CPA for charitable contribution tax rules as they change every year).

All sponsorships will be valid for 1 full year September-August.
Banners for races should be no larger than 2x6 ft.